



Back-to-School Driving Safety

Every day, millions of kids in the U.S. travel to and from school. A safe school commute starts with all of us. At Roadway, we're proud to help protect what matters most by sharing these driving tips. Together, we can create safer roads for students, their families, and our communities.

Back-to-School Driving: Top Tips

Be extra alert in school zones—especially during drop-off and pick-up times.

- Slow down: Follow posted speed limits and always obey crossing guards.
- Look for kids: Watch for children walking, biking, or waiting for the bus.
- Avoid distractions: Put your phone away and keep your focus on the road.
- Stop for buses: When red lights are flashing and the stop arm is out, stop. It's the law.
- Be patient: Expect delays and give yourself extra time.

Safety Tips

- ✓ Plan ahead: Check your route, leave early, and look for increased foot and bike traffic near schools.
- ✓ Be seen: Make eye contact with drivers and use crosswalks.
- ✓ Lead by example: When kids see safe driving, they learn safe habits. Let's all do our part to protect our future.

Whether you're a busy parent, a teacher, a student, or a motorist, you play a key role in keeping kids safe.

At Roadway, we're committed to safety on and off the road. We actively support programs that promote traffic safety and education—because safe communities start with informed drivers like you.

Slow down. Stay alert. Let's protect every child, every school, and every journey.

Roadway is proud to support safer roads through our public safety partnerships and community outreach.

For more safety tips for all life's moments, visit roadwayinsurance.com/safety. And follow us on social media for the latest driving safety reminders.



Roadway Reminds Us: Buckle Up. Every Time.

Buckle up for every trip, every time. Seat belts save lives—and it's the law.

At Roadway, we're committed to helping everyone get to their destination safely.

From safe driving tips to claims support, we're here to help you and your community.